



1st Annual

EMPOWERING YOUNG PROFESSIONALS

Leadership Conference

2026

WHERE RISING LEADERS BECOME INDUSTRY LEADERS

NOV 12-13 NOV 12-13 NOV 12-13 NOV 12-13
CEDAR CREEK, TX CEDAR CREEK, TX CEDAR CREEK, TX CEDAR CREEK, TX

SPONSORSHIP OPPORTUNITIES

Empower the next generation of leaders in the
Gulf Coast power industry.

1st Annual **EMPOWERING** **YOUNG PROFESSIONALS** Leadership Conference

2026



Where Rising Leaders Become Industry Leaders

Early-career professionals rarely get to choose their own conferences — someone has to approve the cost. Sponsorship is what keeps the emPOWERing Conference priced within reach, so that approval is an easy yes. Every sponsor at every level is directly responsible for putting a rising leader in the room who might not otherwise have made it there.

The Gulf Coast Power Association's inaugural emPOWERing Leadership Conference brings together current and aspiring leaders from across the energy sector for a day and a half of transformative learning, skill-building, and meaningful connection. Designed specifically for early- and mid-career professionals, the conference offers:

- Expert-led sessions on the leadership competencies that actually move careers forward: strategic thinking, effective communication, executive presence, and leading through change.
- Industry insight from senior executives and influential leaders who have built successful careers across the Gulf Coast power sector.
- Practical skill development through interactive workshops and real case studies attendees can apply immediately.
- Peer networking with fellow rising professionals building careers across utilities, generators, regulators, and energy companies.
- Mentorship connections with experienced leaders who are genuinely invested in developing the next generation.

Sponsoring this conference is a direct investment in the people who will be running this industry within the decade — and a chance to be known, from year one, as a company that helped make that possible.

ABOUT GCPA: Since 1983, GCPA has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. Today, GCPA has grown to a total membership of 2,500+, including 170+ member corporations, and has built a reputation as a premier, precedent-setting educator within the Texas competitive power market.

Visit us at
www.gulfcoastpower.org

To discuss your participation as a sponsor or exhibitor, contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org

A Letter from Our Executive Director

Dear Prospective Sponsor,

Each year, the energy industry talks about the need to develop its next generation of leaders. This November, the Gulf Coast Power Association is doing something about it.



On November 12–13, 2026, GCPA is hosting the inaugural emPOWERing Leadership Conference at the Hyatt Regency Lost Pines Resort & Spa — a day and a half built specifically for early- and mid-career professionals across our industry. The theme is “Where Rising Leaders Become Industry Leaders,” and it reflects something we believe deeply: the people who will run this industry in ten years are already in it. They just need the room, the access, and the relationships to grow into it faster.

Here's what makes this conference different from a typical industry event: the registration fee is intentionally low — low enough that a manager approving the cost doesn't have to think twice, and low enough that a young professional early in their career can attend without it being a stretch.

That's only possible because of sponsors like you.

Your support isn't just visibility — though you'll get plenty of it, from your logo across our materials and mailing list of 4,000+ to recognition from the podium. It's what keeps this conference within reach for the people it's built for. This year, we're extending that value further: sponsors can purchase additional registrations at the early bird rate all the way through November 11, even after the general public's early bird window closes, and every sponsorship level now includes emPOWERing Access Passes — giving a young professional 50% off registration to a future GCPA Spring or Fall Conference.

We're proud of what this conference will be in year one, and prouder still of what it will become with your help. I'd love to talk with you about how to get involved.

For questions or to discuss sponsorship, please reach out to Mary Armstrong, our Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org.

With gratitude,

Barbara Clemenhausen
Executive Director
Gulf Coast Power Association



A Registration Price Built for Access — And What That Means for You

Because your sponsorship is what keeps the conference affordable, general registration is priced in three simple windows. As a sponsor, you're not bound by them — you can add registrations at the early bird rate all the way through November 11, even after the general public's window closes.

Registration Window	Member	Non-Member
Early Bird — through September 29, 2026	\$250	\$550
Regular — September 30 – October 26, 2026	\$300	\$600
Late — October 27 – November 11, 2026	\$375	\$675

Sponsorship Benefits at a Glance

Shaded rows are new for this inaugural conference.

Benefit at a Glance	Diamond \$9,000	Platinum \$6,500	Gold \$4,000
Complimentary Registrations	8	6	3
Early Bird Rate Through Nov 11	✓	✓	✓
emPOWERing Access Pass Codes	3	2	1
Conference App Presence	Banner Ad	Banner Ad	Logo
Choice of Signature Placement	✓	✓	—
Standing Banner & Podium Recognition	✓	✓	—
Logo on Ballroom Screens	✓	✓	Breaks only
LinkedIn Sponsor Spotlight	✓	—	—
Founding Access Partner Recognition	Named + Rate Lock	Named	—
Sponsor Impact Report	✓	✓	✓
Logo in Mailings, Website & Brochure	✓	✓	✓
Attendee List Access	✓	✓	✓

Sponsorship Packages

Every package below is built around the same idea: your support is what makes this conference accessible to the professionals it's designed for. Choose the level that fits your company — all three put you at the center of developing this industry's next generation of leaders.

Diamond — Founding Access Partner \$9,000

Our most powerful tier — maximum visibility, and the deepest hand in shaping the inaugural conference

As a Diamond sponsor, you become a Founding Access Partner of the emPOWERing Conference — a distinction reserved for our inaugural year. Your support directly funds the expanded access that makes this event possible, and your name is closely associated with getting it off the ground.

- **Registrations** — 8 complimentary conference registrations for your team.
- **Early Bird, Extended** — Guaranteed early bird pricing on any additional tickets you purchase, all the way through November 11 — even after the general public's rate closes September 29.
- **Access Pass × 3** — Three emPOWERing Access Pass codes, each good for 50% off registration to the 2027 GCPA Spring or Fall Conference for a young professional of your choosing — extending your investment beyond this one event.
- **App Presence** — Banner ad in the Conference App.
- **Signature Placement** — Your choice of one signature placement: lanyards with your company name, host of the cocktail reception, Conference App sponsor, or WiFi sponsor (subject to availability).
- **On-Site Recognition** — Standing customized banner displayed throughout the conference, podium recognition as a Diamond sponsor, and your corporate logo projected on screens in the ballroom.
- **LinkedIn Sponsor Spotlight** — A dedicated LinkedIn post from GCPA celebrating your company's commitment to young professionals — including your own internal development programs.
- **Founding Access Partner Recognition** — Recognition as a founding partner in our inaugural-year materials and in closing session remarks, your sponsorship rate locked in for our 2027 conference, and your name listed again in next year's brochure.
- **Sponsor Impact Report** — A detailed post-event report on attendance, attendee demographics, and conference survey results — a concrete look at the difference your support made.
- **Brand Visibility** — Corporate logo with link to your website in all promotional mailings (4,000+ recipients), our conference website, and the downloadable brochure.
- **On-Site & Access** — A special sponsor badge for every attending team member, and full attendee list access.

Sponsorship Packages

Platinum \$6,500

Targeted placement for optimal exposure to the industry's future leaders.

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Platinum sponsorship puts your company squarely in front of the professionals shaping this industry's future — and does the real work of keeping the conference within reach for them.

- **Registrations** — 6 complimentary conference registrations for your team.
- **Early Bird, Extended** — Guaranteed early bird pricing on any additional tickets you purchase, all the way through November 11.
- **Access Pass x 2** — Two emPOWERing Access Pass codes, each good for 50% off registration to the 2027 GCPA Spring or Fall Conference for a young professional of your choosing.
- **App Presence** — Banner ad in the Conference App.
- **Signature Placement** — Your choice of one signature placement: breakfast, break, or beverage sponsorship, or a conference keynote/session.
- **On-Site Recognition** — Standing customized banner, podium recognition as a Platinum sponsor, and your corporate logo projected on screens in the ballroom.
- **Founding Access Partner Recognition** — Named as a founding partner in our inaugural-year materials, with your name listed again in next year's brochure.
- **Sponsor Impact Report** — A detailed post-event report on attendance, attendee demographics, and conference survey results.
- **Brand Visibility** — Corporate logo with link to your website in all promotional mailings (4,000+ recipients), our conference website, and the downloadable brochure.
- **On-Site & Access** — A special sponsor badge for every attending team member, and full attendee list access.

Sponsorship Packages

Gold \$4,000

An accessible way to align your company with the future of this industry, right from year one.

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Gold sponsorship is the easiest way to get your company's name behind the next generation of Gulf Coast power leaders — with meaningful visibility at a price that works for teams of any size.

- **Registrations** — 3 complimentary conference registrations for your team.
- **Early Bird, Extended** — Guaranteed early bird pricing on any additional tickets you purchase, all the way through November 11.
- **Access Pass x 1** — One emPOWERing Access Pass code, good for 50% off registration to the 2027 GCPA Spring or Fall Conference for a young professional of your choosing.
- **App & On-Site Presence** — Corporate logo in the sponsor section of the Conference App, and projected on screens in the ballroom during breaks.
- **Sponsor Impact Report** — A detailed post-event report on attendance, attendee demographics, and conference survey results.
- **Brand Visibility** — Corporate logo with link to your website in all promotional mailings (4,000+ recipients), our conference website, and the downloadable brochure.
- **On-Site & Access** — A special sponsor badge for every attending team member, and full attendee list access.

NOTE: The sale of sponsorships is an ongoing process. Therefore, some of the above choices that are shown as available may in actuality be sold. Please check with [Mary Armstrong](#) to confirm currently available choices.

Additional Sponsorship Information

The emPOWERing Access Pass

Every sponsorship level now includes emPOWERing Access Passes — a benefit built to carry your impact beyond this one event.

Each Access Pass is a code good for 50% off registration to the 2027 GCPA Spring or Fall Conference, redeemable within 12 months of the emPOWERing Conference. You choose who receives each code — a member of your own team, a nominee, or anyone you'd like to invest in. It's a simple, direct way to extend your support for the next generation of industry leaders well past November.

Attendee Information Usage Restrictions for Sponsors

GCPA provides sponsors at every level with attendee name, title, company, and business contact information (unless the individual has opted out). This information is provided exclusively to facilitate business connections related to GCPA events.

- **Prohibited Uses:** Sponsors may not use this information for bulk email campaigns, automated marketing, sale or transfer to third parties, or any purpose unrelated to GCPA events.
- **Permitted Uses:** Individual, personalized outreach for event meeting scheduling, post-event follow-up with contacts made at the conference, and one-to-one business communications.
- **Requirements:** All attendee information must be destroyed within 90 days after the event unless the individual provides explicit consent for continued contact.
- **Consequences:** Violation of these restrictions may result in immediate revocation of sponsor benefits without refund, potential exclusion from future GCPA sponsorship opportunities, and/or elimination of this benefit for future events.

By accepting attendee information, sponsors agree to these terms and accept full liability for any misuse by their organization or representatives.

GCPA Thanks Our Sponsors

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PLATINUM SPONSORS



GOLD SPONSORS

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