



Leadership Conference Sponsorships

***A unique opportunity to connect with professional women
in the electric power industry at our
11th Annual Women's Leadership Conference
Friday, November 7, 2025
AT&T Conference Center, Austin TX***

- **Support Leadership Development for Women:** Your support of this conference helps provide critical programming that will strengthen women leaders in the workforce.
- **Support Workforce Diversity:** A strong diverse workforce equates to stronger workplace teams and better results for your bottom line.
- **Support the GCPA emPOWERing Women Program:** Our emPOWERing Women program was introduced in 2013 with the dual goals of offering opportunities for support, development and networking among women working in the electric power industry while also encouraging younger women pursuing technical degrees to consider careers in the electric power arena.
- **Economically Utilize your Marketing Dollars:** Our sponsorships are competitively priced and include benefits such as complimentary conference registrations that reduce the effective cost of your sponsorship.

Learn More about GCPA & emPOWERing Women: Since 1983, GCPA has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. Today, GCPA has grown to a total membership of 150+ member corporations and 250+ individual members. Our emPOWERing Women program was introduced in 2013 with the dual goals of offering opportunities for support, development and networking among women working in the electric power industry while also encouraging younger women pursuing technical degrees to consider careers in the electric power arena.

[View Attendee List from the 2024 emPOWERing Women Leadership Conference](#)

[View the 2024 emPOWERing Women Leadership Conference Brochure](#)

Sponsorship Packages

ALL DIAMOND, PLATINUM AND GOLD SPONSOR LEVELS RECEIVE:

- Corporate Logo projected in ballroom
- Corporate Logo with link to your website included in weekly promotional electronic mailing, conference event page on website, and downloadable conference brochure
- Corporate Logo on cover of printed program distributed to all attendees
- Additional Listing as sponsor inside the printed program distributed to all attendees

Diamond Lead Sponsor \$8,500 (4 available)

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BENEFITS INCLUDE:

- 3 complimentary conference registrations
- Option to purchase 3 additional registrations at 50% discount
- Choice of one of the following:
 - Name tag lanyards with your company name for all attendees
 - Cocktail Reception with your company logo on drink tickets
 - Luncheon Sponsor
 - Tote Bag with your company logo
- Standing customized banner in conference area for entire conference
- Option of providing marketing piece in conference packets distributed to all attendees
- Multiple recognitions from podium as Diamond Sponsor of conference

Platinum Sponsor \$6,000 (6 available)

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BENEFITS INCLUDE:

- 2 complimentary conference registrations
- Option to purchase 2 additional registrations at 50% discount
- Choice of one of the following:
 - Notebook Sponsor **SOLD**
 - Conference Registration / Breakfast Sponsor
 - Print / Program Sponsor **SOLD**
 - WiFi Sponsor **SOLD**
 - Conference AM Networking Break Sponsor **SOLD**
 - Conference PM Networking Break Sponsor
- Standing customized banner in conference area for entire conference
- Option of providing marketing piece in conference packets distributed to all attendees
- Recognition from podium as a Platinum Sponsor

Gold Sponsor \$3,750 (8 available)

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BENEFITS INCLUDE:

- 1 complimentary conference registration
- Option to purchase 1 additional registration at 50% discount
- Choice of a session or speaker to sponsor:
 - STEM Pathways: Inspiring the Next Generation
 - Opening Fireside Chat - AI: The Frontier for Women in Energy
 - Panel - Tech Forward: Powering the Future
 - Keynote - A View on Gen Z & Millennial Aspirations in the Workplace
 - Panel - Building the Future Workforce
 - Keynote - Amplify Your Voice: Pathways to Leadership
 - Panel - Breaking Barriers & Forming Allies
 - Panel - The Mentorship Advantage

To discuss your participation as a sponsor, contact Mary Armstrong, Deputy Executive Director at 281.460.3054 or marmstrong@gulfcoastpower.org

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