



Sponsorships & Exhibits

2026 Spring Conference April 7-8

PLUS Exhibits open on April 6 for Welcome Reception

**A unique opportunity for sponsors and exhibitors to reach the LARGEST gathering of electric power professionals in the Gulf Coast region this Spring
600+ registrations expected**

- **Connect with 600+ industry professionals:** GCPA Spring Conference is the largest springtime gathering of electric power professionals in the Gulf Coast region.
- **Gain access to your target market for less than the price of a one-page ad in an industry publication:** Elevate your company's profile before, during and even after the conference via repeated exposure of your brand/company logo. Rather than burying your ad in a publication that will get tossed, GCPA puts your company name directly in front of your audience via weekly conference email announcements, conference materials including our conference app, and post-conference distributions.
- **Reach the decision makers:** Over 30% of our attendees hold upper level management titles ranging from CEO to Vice President.
- **Economically utilize your marketing dollars:** Our sponsorships and exhibits are competitively priced and include benefits such as complimentary conference registrations that reduce the effective cost of your sponsorship or exhibit.

LEARN MORE ABOUT GCPA: Since 1983, GCPA has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. Today, GCPA has grown to a total membership of 2,500+ including 170+ member corporations while gaining a reputation as a premier and precedent-setting educator within the Texas competitive power market.

Visit our website at www.gulfcoastpower.org

[View GCPA 2025 Spring Conference attendees](#)



Diamond Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Diamond Lead Sponsor \$9000 (7 available)

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BENEFITS INCLUDE:

- 3 complimentary conference registrations worth \$1000+ each
- Option to purchase 3 additional registrations at 50% discount
- Banner ad in Conference App
- One push notification sent via the Conference App during conference
- Choice of one of the following:
 - Lanyards with your company name for all attendee badges **SOLD**
 - Hosting of Cocktail Reception **SOLD**
 - Hosting of Luncheon & Sponsor of Post-Lunch Keynote **SOLD**
 - Notebook Sponsor: One-color company logo on notebook/pen sets **SOLD**
 - Conference App Sponsor: Premiere placement of your logo within the app
 - WiFi Sponsor: Customized password and/or conference packet insert with your logo.
 - Hosting of Pre-Conference Welcome Reception
- Standing customized banner in conference area for entire conference
- Recognition from podium as a Diamond Lead Sponsor of conference
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Special sponsor badge for all sponsor attendees
- Access to attendee list with contact information
- Option to purchase exhibit space at \$500 discount

NOTE: The sale of sponsorships is an ongoing process. Therefore, some of the above choices that are shown as available may in actuality be sold. Please check with [Mary Armstrong](#) to confirm currently available choices.



Platinum Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Platinum Sponsor \$6500 (18+ available)

BENEFITS INCLUDE:

- 2 complimentary conference registrations worth \$1000+ each
- Option to purchase 2 additional registrations at 50% discount
- Banner ad in Conference App
- Choice of one of the following:
 - Breakfast - Signage with your logo by breakfast food area
 - Day 1
 - Day 2
 - Break Sponsor - Signage with your logo by break food
 - Day 1 AM
 - Day 1 PM
 - Day 2 AM
 - Event Beverage Sponsor - Signage with logo by primary beverage area
 - Day 1
 - Day 2
 - Pre-Conference Workshop
 - Conference Keynote or Session
- Standing customized banner in conference area for entire conference
- Recognition from podium at opening of conference as a Platinum Sponsor
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Special sponsor badge for all sponsor attendees
- Access to attendee list with contact information
- Option to purchase exhibit space at \$500 discount

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Gold Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Gold Sponsor \$4000 (16 available)

BENEFITS INCLUDE:

- 1 complimentary conference registration worth \$1000+
- Option to purchase 1 additional registration at 50% discount
- Corporate Logo in sponsor section of Conference App
- Corporate Logo projected on two large screens in ballroom during breaks
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Special sponsor badge for all sponsor attendees
- Access to attendee list with contact information
- Option to purchase exhibit space at \$500 discount

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Attendee Information Usage Restrictions for Sponsors

GCPA may provide sponsors with limited attendee information including name, title, company, and business contact information (unless the individual has opted out). This information is provided exclusively for facilitating business connections related to GCPA events.

- Prohibited Uses: Sponsors may not use this information for bulk email campaigns, automated marketing, sale or transfer to third parties, or any purpose unrelated to GCPA events.
- Permitted Uses: Individual personalized outreach for event meeting scheduling, post-event follow-up with contacts made at the conference, and one-to-one business communications.
- Requirements: All attendee information must be destroyed within 90 days after the event unless the individual provides explicit consent for continued contact.
- Consequences: Violation of these restrictions may result in immediate revocation of sponsor benefits without refund, potential exclusion from future GCPA sponsorship opportunities, and/or elimination of this benefit for future events.

By accepting attendee information, sponsors agree to these terms and accept full liability for any misuse by their organization or representatives.

To discuss your participation as a conference sponsor, contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org



Exhibitor Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

EXHIBIT DETAILS

Location of Exhibit Area:

Exhibit area is located in the lobby directly outside of the ballroom where the conference will be held.

Layout of Exhibit Spaces:

Spaces will be assigned in the following order - 1) GCPA Partners; 2) GCPA Corporate Members; 3) Non-Members.

Setup of Exhibits:

Exhibits should be set up on Monday, April 6 by 4:30 PM for the Welcome Cocktail Reception that runs from 5:00 PM - 6:30 PM. Your exhibit time will then run through day one of the Spring Conference on April 7 from 7:00 AM - 5:00 PM and day two of the Spring Conference on April 8 from 7:30 AM - 12:00 PM.

Teardown of Exhibits: ALL TEARDOWN MUST BE COMPLETED BY 1:00 PM ON WEDNESDAY APRIL 8.

SALE OF EXHIBIT SPACE IS OPEN TO SPONSORS & CORPORATE MEMBERS ONLY THROUGH MARCH 6.

DISCOUNTED EXHIBIT PRICING FOR GCPA CORPORATE MEMBERS

EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
8 ft. Booth Space	\$2500	Table, cloth, up to two chairs, one complimentary registration; option to purchase additional registration at 50% discount off member rate

STANDARD EXHIBIT PRICING FOR NON CORPORATE MEMBERS

EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
8 ft. Booth Space	\$3000	Table, cloth, up to two chairs, one complimentary registration; option to purchase additional registration at 50% discount off non-member rate

GCPA Thanks Our Sponsors

DIAMOND SPONSORS

BAKER BOTTS

WWW.BAKERBOTTSCOM



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SERVICES Co.**

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PLATINUM SPONSORS



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GOLD SPONSORS



To learn more about sponsorships and exhibits, please contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org.