



# Sponsorships & Exhibits

## 2026 Fall Conference, Sep. 29-30

A unique opportunity for sponsors and exhibitors to reach the **LARGEST** gathering of electric power professionals in the Gulf Coast region this year. 800+ registrations expected.

- **Connect with 800+ industry professionals:** GCPA Fall Conference is the largest annual gathering of electric power professionals in the Gulf Coast region.
- **Gain access to your target market for less than the price of a one-page ad in an industry publication:** Elevate your company's profile before, during and even after the conference via repeated exposure of your brand/company logo. Rather than burying your ad in a publication that will get tossed, GCPA puts your company name directly in front of your audience via weekly conference email announcements, conference materials including our conference app, and post-conference distributions.
- **Reach the decision makers:** Over 48% of our attendees hold upper level management titles ranging from C-Suite to Vice President.
- **Economically utilize your marketing dollars:** Our sponsorships and exhibits are competitively priced and include benefits such as complimentary conference registrations that reduce the effective cost of your sponsorship or exhibit.

**LEARN MORE ABOUT GCPA:** Since 1983, GCPA has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. Today, GCPA has grown to a total membership of 2,500+ including 150+ member corporations while gaining a reputation as a premier and precedent-setting educator within the Texas competitive power market.

Visit our website at  
[www.gulfcoastpower.org](http://www.gulfcoastpower.org)

[View GCPA 2025 Fall  
Conference attendees](#)

To discuss your participation as a sponsor or exhibitor, contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or [marmstrong@gulfcoastpower.org](mailto:marmstrong@gulfcoastpower.org)



## Diamond Packages

*Our Most Powerful Tier Has the Broadest Reach to Achieve Maximum Impact*

### Diamond Lead Sponsor \$9,000 (7 available)

**SOLD OUT**

#### **BENEFITS INCLUDE:**

- 3 complimentary conference registrations worth \$1,000+ each
- Option to purchase 3 additional registrations at 50% discount
- Banner ad in Conference App
- Push notification sent via the Conference App during conference
- Choice of one of the following:
  - Lanyards with your company name for all attendee badges **SOLD**
  - Hosting of Cocktail Reception **SOLD**
  - Hosting of Luncheon & Sponsor of Post-Lunch Keynote **SOLD**
  - Notebook Sponsor: One-color company logo on notebook/pen sets **SOLD**
  - Conference App Sponsor: Premiere placement of your logo within the app **SOLD**
  - WiFi Sponsor: Premiere placement of your logo in the program & the ballroom screens **SOLD**
  - Hosting of Pre-Conference Welcome Reception **SOLD**
- Standing customized banner in conference area for entire conference
- Recognition from podium as a Diamond Lead Sponsor of conference
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
  - All promotional electronic mailings to mailing list of 4,000+
  - Conference event page on website
  - Downloadable conference brochure
- Special sponsor badge for all sponsor company attendees
- Access to attendee list with full contact information
- Option to purchase exhibit space at \$500 discount

**NOTE:** The sale of sponsorships is an ongoing process. Therefore, some of the above choices that are shown as available may in actuality be sold. Please check with [Mary Armstrong](#) to confirm currently available choices.



## Platinum Packages

*Targeted Placement for Optimal Exposure to Our 800+ Energy Industry Attendees*

**Platinum Sponsor \$6,500 (18 available)**

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### **BENEFITS INCLUDE:**

- 2 complimentary conference registrations worth \$1,000+ each
- Option to purchase 2 additional registrations at 50% discount
- Banner ad in Conference App
- Choice of one of the following:
  - Breakfast - Signage with your logo by breakfast food area
    - Day 1 **SOLD**
    - Day 2 **SOLD**
  - Break Sponsor - Signage with your logo by break food
    - Day 1 AM **SOLD**
    - Day 1 PM
    - Day 2 AM **SOLD**
  - Event Beverage Sponsor - Signage with logo by primary beverage area
    - Day 1 **SOLD**
    - Day 2
  - Pre-Conference Workshop - Transmission Cost Allocation in ERCOT **SOLD**
  - Conference Keynote or Session - brochure with agenda available soon
    - Session I **SOLD**
    - Opening Keynote Day 2 **SOLD**
- Standing customized banner in conference area for entire conference
- Recognition from podium at opening of conference as a Platinum Sponsor
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
  - All promotional electronic mailings to mailing list of 4,000+
  - Conference event page on website
  - Downloadable conference brochure
- Special sponsor badge for all sponsor company attendees
- Access to attendee list with full contact information
- Option to purchase exhibit space at \$500 discount

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## Gold Packages

*An Economic Solution with the Power to Reach the Markets You Serve*

**Gold Sponsor \$4,000 (16 available)**

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### **BENEFITS INCLUDE:**

- 1 complimentary conference registration worth \$1,000+
- Option to purchase 1 additional registration at 50% discount
- Corporate Logo in sponsor section of Conference App
- Corporate Logo projected on two large screens in ballroom during breaks
- Corporate Logo with link to your website included in:
  - All promotional electronic mailings to mailing list of 4,000+
  - Conference event page on website
  - Downloadable conference brochure
- Special sponsor badge for all sponsor attendees
- Access to attendee list with contact information
- Option to purchase exhibit space at \$500 discount

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## **Attendee Information Usage Restrictions for Sponsors & Exhibitors**

GCPA may provide sponsors/exhibitors with limited attendee information including name, title, company, and business contact information (unless the individual has opted out). This information is provided exclusively for facilitating business connections related to GCPA events.

- **Prohibited Uses:** Sponsors/Exhibitors may not use this information for bulk email campaigns, automated marketing, sale or transfer to third parties, or any purpose unrelated to GCPA events.
- **Permitted Uses:** Individual personalized outreach for event meeting scheduling, post-event follow-up with contacts made at the conference, and one-to-one business communications.
- **Requirements:** All attendee information must be destroyed within 90 days after the event unless the individual provides explicit consent for continued contact.
- **Consequences:** Violation of these restrictions may result in immediate revocation of sponsor benefits without refund, potential exclusion from future GCPA sponsorship opportunities, and/or elimination of this benefit for future events.

By accepting attendee information, sponsors/exhibitors agree to these terms and accept full liability for any misuse by their organization or representatives.

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## Exhibitor Packages

*A Physical Presence that Commands Attention and Invites Personal Interaction*

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### GENERAL EXHIBIT INFORMATION - PLEASE NOTE **NEW LOCATION**

- Due to limited space, **there are only 6 exhibit spaces available for this conference.** All are 10' wide spaces equipped with your choice of either a 6' table or a high top table.
- **NEW LOCATION:** Exhibits will be located in the hallway leading to the registration desk and escalators going down to the Zlotnik Ballroom.
- **Exhibit space is available for sale to GCPA Partners only through May 31st, then conference sponsors and Partners only through July 31st and then corporate members.**

### EXHIBIT SETUP INFO

**Location of Exhibit Area:**  
Exhibit area is located in the hallway leading to the registration desk and escalators going down to the Zlotnik Ballroom.

**Layout of Exhibit Spaces:**  
Spaces will be assigned by order of sale..

**Setup of Exhibits:** Exhibits should be set up on Monday, Sep. 28 by 5:00 PM. Your exhibit time will then run through day one of the conference on Tue, Sep. 29 from 7:00 AM - 5:00 PM and day two of the conference on Wed, Sep. 30 from 7:30 AM - 12:00 PM.

**Teardown of Exhibits:** ALL TEARDOWN MUST BE COMPLETED BY 1:00 PM ON WEDNESDAY SEPTEMBER 30.

DISCOUNTED EXHIBIT PRICING FOR CORPORATE MEMBERS		
EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
10' Wide Space	\$3,000	Table, cloth, up to two chairs, one complimentary registration; option to purchase additional registration at 50% discount off member rate

STANDARD EXHIBIT PRICING FOR NON-CORPORATE MEMBERS		
EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
10' Wide Space	\$4,000	Table, cloth, up to two chairs, one complimentary registration; option to purchase additional registration at 50% discount off member rate

# GCPA Thanks Our Sponsors

## DIAMOND SPONSORS



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## PLATINUM SPONSORS



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## GOLD SPONSORS



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[WWW.YESENERGY.COM](http://WWW.YESENERGY.COM)

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