



Sponsorships & Exhibits

2025 Fall Conference Sep 30 - Oct 1

A unique opportunity for sponsors and exhibitors to reach the **LARGEST** gathering of electric power professionals in the Gulf Coast region this year
800+ registrations expected

- **Connect with 800+ industry professionals:** GCPA Fall Conference is the largest annual gathering of electric power professionals in the Gulf Coast region.
- **Gain access to your target market for less than the price of a one-page ad in an industry publication:** Elevate your company's profile before, during and even after the conference via repeated exposure of your brand/company logo. Rather than burying your ad in a publication that will get tossed, GCPA puts your company name directly in front of your audience via weekly conference email announcements, conference materials including our conference magazine, and post-conference distributions.
- **Reach the decision makers:** Over 30% of our attendees hold upper level management titles ranging from CEO to Vice President.
- **Economically utilize your marketing dollars:** Our sponsorships and exhibits are competitively priced and include benefits such as complimentary conference registrations that reduce the effective cost of your sponsorship or exhibit.

LEARN MORE ABOUT GCPA: Since 1983, GCPA has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. Today, GCPA has grown to a total membership of 2,500+ including 150+ member corporations while gaining a reputation as a premier and precedent-setting educator within the Texas competitive power market.

Visit our website at www.gulfcoastpower.org

[View GCPA 2024 Fall Conference attendees](#)



Diamond Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Diamond Lead Sponsor \$8500 (5 available)

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BENEFITS INCLUDE:

- 3 complimentary conference registrations worth \$980+ each
- Option to purchase 3 additional registrations at 50% discount
- 2 PAGE AD SPREAD IN GCPA CONFERENCE MAGAZINE
- Choice of one of the following:
 - Lanyards with your company name for all attendee badges **SOLD**
 - Hosting of Cocktail Reception **SOLD**
 - Hosting of Luncheon **SOLD**
 - Conference Magazine Sponsor: Your logo on the cover of the magazine
 - Hosting of Pre-Conference Welcome Reception
- Standing customized banner in conference area for entire conference
- Recognition from podium as a Diamond Lead Sponsor of conference
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Corporate Logo in first tier on inside cover of conference magazine distributed to all attendees
- Additional Listing as sponsor on agenda in conference magazine
- Exclusive sponsor only period for sale of exhibit space through August 15. See p.5 of this brochure.

NOTE: The sale of sponsorships is an ongoing process. Therefore, some of the above choices that are shown as available may in actuality be sold. Please check with [Mary Armstrong](#) to confirm currently available choices.



Platinum Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Platinum Sponsor \$6000 (13 available)

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BENEFITS INCLUDE:

- 2 complimentary conference registrations worth \$980+ each
- Option to purchase 2 additional registrations at 50% discount
- 1 PAGE AD SPREAD IN GCPA CONFERENCE MAGAZINE
- Choice of one of the following:
 - Conference Bag Sponsor: One-color company logo on fabric tote bag **SOLD**
 - Notebook Sponsor: One-color company logo on notebook/pen sets **SOLD**
 - WiFi Sponsor: Customized password and/or conference packet insert with your logo. **SOLD**
 - Breakfast - Signage with your logo by breakfast food area
 - Day 1
 - Day 2
 - Break Sponsor - Signage with your logo by break food
 - Day 1 AM **SOLD**
 - Day 1 PM
 - Day 2 AM
 - Event Beverage Sponsor - Signage with logo by primary beverage area
 - Day 1
 - Day 2
 - Opening Conference Keynote **SOLD**
 - Opening Keynote Day 2
 - Pre-Conference Workshop
- Standing customized banner in conference area for entire conference
- Recognition from podium at opening of conference as a Platinum Sponsor
- Corporate Logo projected on two large screens in ballroom
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Corporate Logo in second tier on inside cover of conference magazine distributed to all attendees
- Additional Listing as sponsor on agenda in conference magazine
- Exclusive sponsor only period for sale of exhibit space through August 15. See p.5 of this brochure.

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Gold Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

Gold Sponsor \$3750 (12 available)

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BENEFITS INCLUDE:

- 1 complimentary conference registration worth \$980+
- Option to purchase 1 additional registration at 50% discount
- 1/2 PAGE AD SPREAD IN GCPA CONFERENCE MAGAZINE
- Choice of one keynotes or panel session to sponsor. (List of choices will be available once agenda is published.)
- Corporate Logo projected on two large screens in ballroom before your chosen keynote or panel
- Corporate Logo with link to your website included in:
 - All promotional electronic mailings to mailing list of 4,000+
 - Conference event page on website
 - Downloadable conference brochure
- Corporate Logo in third tier on inside cover of conference magazine distributed to all attendees
- Additional Listing as sponsor on agenda in conference magazine
- Exclusive sponsor only period for sale of exhibit space through August 15. See p.5 of this brochure.

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Exhibitor Packages

*The Economical & Targeted Approach You Need to Reach
the Electric Power Markets You Serve*

GENERAL EXHIBIT INFORMATION

- Due to limited space, **there are only 10 exhibit spaces available for this conference.** All are 6' spaces equipped with your choice of either a 6' table or a high top table.
- **Exhibit space is available for sale to conference sponsors only through August 15.** On August 16, any remaining spots will be offered to non-sponsors. If you are a non-sponsor and would like to be added to a wait list, please contact Donna Foy at dfoy@gulfcoastpower.org.

EXHIBIT SETUP INFO

Location of Exhibit Area:
Exhibit area is located in the lobby directly outside of the ballroom where the conference will be held.

Layout of Exhibit Spaces:
Spaces will be assigned by order of sale..

Setup of Exhibits: Exhibits should be set up on Monday, Sep. 29 by 4:30 PM for the Welcome Cocktail Reception that runs from 5:00 PM - 6:30 PM. Your exhibit time will then run through day one of the conference on Tue, Sep. 30 from 7:00 AM - 5:00 PM (plus cocktail reception if held indoors) and day two of the conference on Wed, Oct. 1 from 7:30 AM - 12:00 PM.

Teardown of Exhibits: ALL TEARDOWN MUST BE COMPLETED BY 1:00 PM ON WEDNESDAY OCTOBER 1..

DISCOUNTED EXHIBIT PRICING FOR SPONSORS

EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
6 Ft. Space	\$2000	One complimentary registration for booth manager

STANDARD EXHIBIT PRICING FOR NON-SPONSORS

EXHIBIT SIZE	EXHIBIT PRICE	INCLUDED IN PRICE
6 Ft. Space	\$2500	One complimentary registration for booth manager

GCPA Thanks Our Sponsors

DIAMOND SPONSORS



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To learn more about sponsorships and exhibits, please contact Mary Armstrong, Deputy Executive Director, at 281.460.3054 or marmstrong@gulfcoastpower.org.