
Bob King Wins 2009 Gregg Cooke Award

Environmental Leadership Award recognizes GCPA Director's 30+ year commitment to energy efficiency



**Our
Congratulations
to GCPA
Director
Bob King**

*(shown here at the Clean Air
Through Energy Efficiency
Conference)*

The organizing committee of the annual Texas Clean Air through Energy Efficiency (CATEE) Conference named GCPA Director Bob King as the winner of the 2009 Gregg Cooke Award for Excellence in Environmental Leadership. The 2009 CATEE Awards acknowledge leaders committed to clean air and energy efficiency and/or renewable energy in five different categories. Other 2009 awardees included the Outstanding Government Organization: City of El Paso - City Wide Energy Operational Savings Program; Outstanding Government Official: Senator Rodney Ellis; Outstanding Commercial Enterprise: Standard Renewable Energy; and Outstanding Non-Profit Organization: Clinton Foundation - Clinton Climate Initiative.

The award King received is named for Gregg Cooke, an environmental lawyer, consultant, and EPA regional administrator who was dedicated to public service and improving Texas air quality. In giving the award to Mr. King, CATEE 2009 Conference Executive Director Betin Bilir Santos cited King's 30+ years of leadership in the areas of energy efficiency and renewable energy.

King is president of Good Company Associates which he founded in 1991. The firm has played an important role in the evolution of efficiency and renewables policy and also provides insightful business development support and assistance to emerging new clean energy technology companies. King also had a 20-year career in government service, including positions as the first director of renewable energy programs for the Tennessee Valley Authority, and as an energy policy advisor to the Chairman of the Texas Railroad Commission, the Lt. Governor of Texas, and to the Governor of Texas. Additionally, King has helped establish the Texas Consortium for Advanced Fuel Cell Research, and Fuel Cells Texas, a non-profit trade association, as well as Efficiency Texas.
