A One-Day Conference on Wednesday, August 30, 2017
The Westin – Dallas Fort Worth Airport
4545 W. John Carpenter Freeway
Irving, Texas 75063
Cocktail Reception for all Attendees following the Conference
REGISTER NOW - CLICK HERE

THANKS TO OUR CONFERENCE SPONSORS

WWW.BAKERBOTTS.COM  WWW.NEXTERAENERGYRESOURCES.COM
ABOUT THIS CONFERENCE

A few years ago GCPA members began to request that GCPA provide educational and networking events for areas along the Gulf Coast in markets outside of but adjacent to ERCOT. This conference marks the fourth annual GCPA conference dealing with SPP regional issues. A team of industry experts has planned a conference that provides insight and expert opinions regarding transmission, generation, the market and inter-regional issues.

We are pleased that once again the conference starts with a keynote presentation from SPP Board Chairman Jim Eckelberger. The morning sessions that follow focus on the market and future generation. After lunch, we will hear from Missouri Public Service Commissioner and SPP Regional State Committee Chairman Steve Stoll. The afternoon sessions begin with a look at distributed technologies and moves into inter-regional activities, including the latest on moving Lubbock Power & Light from SPP to ERCOT.

What would a GCPA event be without networking? You will have the opportunity to meet with your peers in the electric power sector all day, but plan on staying for the reception after the presentations. Mix and mingle, make new contacts, re-establish former contacts and make post-event dinner plans to continue the conversations. All of this is happening in Dallas at the Westin DFW with free shuttle service from the DFW Airport for those that are staying. A convenient venue for those with busy schedules. We hope you will join us.

Tom Foreman
Executive Director
Gulf Coast Power Association

THANKS TO OUR PLANNING TEAM

Tom Anson, Strasburger & Price, L.L.P.
Vijay Betanabhatla, Baker Tilly
Seth Cochran, DC Energy
Carrie Collier-Brown, Locke Lord LLP
Calvin Crowder, GridLiance
Todd Hillman, MISO
Adam Jordan, Genscape
David Kelley, SPP
Chris Lyons, Customized Energy Solutions
Shailesh Mishra, Power Costs Inc.
Jason Sanchez, Westar Energy

ABOUT GCPA

Since 1983, Gulf Coast Power Association (GCPA) has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. GCPA’s highly diversified membership base consists of 125+ corporate members and 200+ individual members representing virtually every segment of the electric power industry. Our popular Spring and Fall Conferences are the largest gatherings of electric power professionals in the region and attract over 1,200 registrants annually. Additional educational and networking opportunities include monthly luncheon meetings in Houston and Austin, regional conferences and emPOWERing Women activities.

CLICK HERE to view a listing of our current Corporate Members

View a listing of attendees at the 2016 SPP Conference
REGISTER NOW!

To visit our website and register for this conference - CLICK HERE

Please see page 5 of this brochure for instructions on setting up your online account or accessing your existing account before registering.

PRICING INFORMATION

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<tr>
<th>Registramt Type</th>
<th>Early Bird Registration through 8/14/17</th>
<th>Regular Registration 8/15/17-8/28/17</th>
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- Discounted early bird pricing is available for: 1) all GCPA Members and Non-Members through August 14th; and 2) all Government and State employees through August 28th.
- On-Line Registration closes on Monday, August 28th at 12:00 Noon.
- On-Site Registration is available at the conference. The registration desk opens at 8:00 AM.
- Requests for refunds must be received by 5:00 PM on August 15th. A 10% processing fee (minimum of $10) will be deducted from all refunds.

VENUE, HOTEL ROOM & PARKING INFORMATION

Venue: The conference will be held at The Westin - Dallas Fort Worth Airport located at 4545 W. John Carpenter Freeway, Irving, TX 75063. Visit the HOTEL WEBSITE here.

Hotel Rooms: GCPA has a small courtesy block of rooms for this event. The rooms in the courtesy block are available for $149 (single or double occupancy) for the night of Tuesday, August 29. The block expires on You can make your reservation by calling 866-716-8108 and mentioning Gulf Coast Power Association. You can also choose to stay at another area hotel. Google search the term “Hotels DFW Airport Area” to view available hotels.

Complimentary Shuttle from Airport to Hotel: The Westin Dallas Fort Worth Airport offers guests a free shuttle to and from DFW during their stay. The DFW airport has 5 separate terminals each with multiple pick up locations. Each guest must call the hotel at 972-929-4500 for a shuttle pick up once they have their bags. The hotel will need the terminal and gate information then they can provide instructions on where to wait for the shuttle. Once a shuttle is dispatched, please anticipate a wait of up to 25 minutes due to the size of the Airport and the traffic congestion.

Parking: Self parking is complimentary. Valet parking is also available for $16 per day.
AGENDA - Wednesday, August 30, 2017

8:00 AM  REGISTRATION

9:00 AM  OPENING KEYNOTE ADDRESS - Jim Eckelberger, Board Chairman, SPP

9:30 AM  NETWORKING BREAK

9:45 AM  Session I - How Is the SPP Market Working?
This session will provide an update on the evolution of the Integrated Marketplace and overall market conditions. The panel will discuss wind energy penetration and its impact on energy prices and the sustainability of maintaining a diverse fleet of resources, short/long term price signals, market liquidity, uplift charges, and improvements needed for market transparency.
Session Moderator: Jason Sanchez, Sr. Originator, Westar Energy
Panelists:
Khai Le, Sr. Vice President, Power Costs Inc.
Bruce Rew, Vice President Operations, SPP
Mike Wise, Sr. Vice President, Regulatory and Market Strategy, Golden Spread Electric Cooperative

10:45 AM  Session II - Generation Mix Now and in the Future
The mix of fuels used to generate electricity across the country is changing as natural gas and renewables replace coal. What does the current generation stack look like in SPP and where is it heading? Will the wind build-out continue? Will natural gas prices continue to incentivize new generation or will the new administration in D.C. enable coal to remain as the largest fuel supply?
Session Moderator: Chris Lyons, Sr. Consultant for Market Intelligence, Customized Energy Solutions
Panelists:
Chris Bevil, Business Development Manager, Southern Power
Jay Caspary, Director, Research, Development & Tariff Services, SPP
Mark Soutter, Vice President, SunChase Power LLC

11:45 PM  LUNCHEON

12:45 PM  DESSERT & KEYNOTE ADDRESS - Steve Stoll, Commissioner, Missouri PSC

1:15 PM  Session III - Distributed Generation / Distributed Energy Resources in SPP
Distributed Generation (DG) and Distributed Energy Resources (DERs) have been gaining popularity over the last decade. Despite the economic and environmental benefits, there are many challenges for large scale adoption of DG/DERs. They face regulatory and market barriers which differ among states and utility territories. This panel will review the current state and future trends for DG/DERs in the SPP region and will also discuss various challenges and opportunities specific to SPP.
Session Moderator: Vijay Betanabhatla, Sr. Consultant, Energy and Utilities Group, Baker Tilly
Panelists:
Joseph Edgar, Principal & Business Development Officer, Petros Partners
Hugo Mena, Vice President, Business Development, Electric Power Engineers
Ali Sodawala, Sales Director, GE Power

2:15 PM  Session IV - Moving Lubbock from SPP to ERCOT
Lubbock Power & Light has proposed moving its load from SPP to ERCOT. This panel will provide current status of this effort, referred to by the Texas PUC as Project 45633. Updates will address the joint ERCOT/SPP study and the timing of any potential move since Lubbock has extended its Excel contract until 2021.
Session Moderator: Mike Wise, Sr. Vice President, Regulatory & Market Strategy, Golden Spread Electric Cooperative
Panelists:
Jeff Billo, Sr. Manager, Transmission Planning, ERCOT
Bill Bojorquez, Vice President, Hunt Transmission Services
Antoine Lucas, Director, Transmission Planning, SPP

3:15 PM  NETWORKING BREAK

3:45 PM  Session V - Inter-Regional Transmission and Market Issues
This panel will discuss pseudo-tied generation, generation with dual interconnections, and reliability issues from a NERC perspective while relating SPP to ERCOT, MISO and WECC.
Session Moderator: Carrie Collier-Brown, Attorney, Locke Lord LLP
Panelists:
Jim Jacoby, RTO Regulatory - SPP, AEP
Jesse Moser, Director, Transmission Planning, MISO
Alan Myers, Director, Regional Planning, ITC Holdings Corp.

4:45 PM  COCKTAIL RECEPTION
REGISTRATION INSTRUCTIONS - All registrations should be completed online
If you intend to register more than one person using the same credit card, go to instructions at bottom of page

TO REGISTER: LOG INTO OR CREATE YOUR ACCOUNT ON GCPA’S WEBSITE USING THESE INSTRUCTIONS

- IF YOU HAVE LOGGED INTO YOUR ACCOUNT BEFORE AND KNOW YOUR PASSWORD - Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to log in to your account and then click on Manage My Events once you have logged in. Scroll through the calendar to choose the SPP Conference in August and register.

- IF YOU ARE CURRENTLY ON OUR MAILING LIST BUT HAVE 1) NEVER SIGNED INTO YOUR ACCOUNT AND SET UP A PASSWORD; OR 2) HAVE SIGNED INTO YOUR ACCOUNT PREVIOUSLY BUT DO NOT REMEMBER YOUR PASSWORD - Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to reach the login page, click on Forgotten Password in the left bottom corner of the page and enter your email address as prompted. You will receive an email with a link. Follow the instructions to set your password and then login using your new password when you return to the login page. Once you have logged in, scroll through the calendar to choose the SPP Conference in August and register.

- IF YOU ARE NEW TO OUR SITE, DON’T HAVE AN ACCOUNT OR ARE NOT SURE IF YOU HAVE AN ACCOUNT -
  - First, test the system to see if you already have an account -
    - Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to reach the login page, click on Forgotten Password in the left bottom corner of the page and enter your email address as prompted.
  - If you do not have an account, you will see a message saying “No User Found”. If this is the case, CLICK HERE to go directly to the conference event page.
    - Select the appropriate priced conference registration option and then click on the blue Check Out button in Step 1 of the registration process.
    - You will next proceed to Step 2 where you should choose the Create a New Account option. Fill in the required information. When you begin entering your Company Name under the Company Information section, type in the first three letters of the company name and then pause.
    - If information re your company is already in our system OR if your company has a corporate membership with GCPA, your company name will appear in the dropdown menu. Select the company name from this menu if this occurs.
    - If your company name is not listed in the dropdown or the dropdown does not appear after pausing, then continue entering your company name.
    - NOTE: If you have chosen a company that is a corporate member and had previously chosen a non-member conference rate, you will be prompted to change your conference registration choice to the member rate. To view a list of current corporate members to see if you are already a member - CLICK HERE.
    - Proceed through the remaining registration process.
  - If you do have an account, you will see a message that an email has been sent and you will receive an email with a link. Follow the instructions to set your password and then login using your new password when you return to the login page. Once you have logged in, scroll through the calendar to choose the SPP Conference in August and register.

OTHER INFORMATION
Update your profile account! While you are logged into your account or after you have created your account, you can complete or revise the information contained in your profile (choose My Profile from the dropdown menu under Member Center - Download Instructions Here.)

TO REGISTER MORE THAN ONE PERSON USING THE SAME CREDIT CARD:
Step 1: First using the instructions above, register each individual separately by logging in to each individual’s account or by creating an account if the individual does not have an existing account. If one person is registering multiple people, please remember to click on logout at the right top of the screen in the black menu bar after completing each registration and then click on login to sign in to the next individual’s account to create the next registration.
Step 2: When you check out each person, select the Invoice Me payment method.
Step 3: Contact Penny Sullivan at psullivan@gulfcoastpower.org or 281.974.0624. Your orders will all be processed in a single credit card transaction.

PROBLEMS REGISTERING? CONTACT PENNY SULLIVAN AT psullivan@gulfcoastpower.org or 281.974.0624