4th Annual MISO South Regional Conference
A One-Day Conference on Thursday, February 16, 2017

The Hilton New Orleans Riverside
Two Poydras Street
New Orleans, Louisiana 70130

Cocktail Reception for all Attendees following the Conference

THANKS TO OUR CONFERENCE SPONSOR
One remaining sponsorship is available – CLICK HERE to view sponsorship brochure

WWW.CES-LTD.COM
ABOUT THIS CONFERENCE

Welcome to the fourth annual GCPA MISO South Regional Conference. We had a very positive response about having it at the Hilton New Orleans Riverside in February 2016...so here we are again. This conference will again focus on the ongoing challenges to MISO South and the Louisiana area and how some of these regional perspectives stretch beyond state borders.

We welcome back MISO President and CEO John Bear to provide his annual look at how the market is progressing after a couple years of market integration and what challenges remain from both a market operations and infrastructure perspective. Following this keynote, we have a look at opportunities for large end user efficiencies, including CHP and renewable energy. The next session will look at transmission and the various entities involved, both traditional and independent, as they address who is or will provide transmission solutions.

After a New Orleans style buffet, the afternoon begins with a keynote update from Entergy Louisiana President Phillip May (invited) which includes the status of the MISO South cost/benefit study. This leads directly to the next discussion on whether the MISO wholesale power market is competitive. This discussion is quickly followed by a point:counterpoint discussion on the future of capacity in MISO from MISO Independent Market Monitor (IMM) David Patton and key expert Sam Newell of The Brattle Group. After the networking break, we will take a look at lessons learned from the Macquarie Acquisition of CLECO. The day's closing session will look at the past, present and future regarding distributed energy resources (DER) and demand side management (DSM).

What would a GCPA event be without networking? You will have the opportunity to meet with many of your peers in the electric power and industrial sector all day, but plan on staying for the reception after the presentations. Mix and mingle, make new contacts, re-establish former contacts and make post-event dinner plans to continue the conversations. All of this is happening in New Orleans. We hope you will join us.

Tom Foreman
Executive Director, Gulf Coast Power Association

THANKS TO OUR PLANNING TEAM

Tom Anson, Partner, Strasburger & Price, L.L.P.
Bill Booth, Partner, Michael Best & Friedrich LLP
Calvin Crowder, President, South Central Region, GridLiance
David Cruthirds, Attorney & Regulatory Consultant
David Dismukes, Exec. Director, LSU Center for Energy Studies
Todd Hillman, VP - South Region, MISO
Bob King, President, Good Company Associates
Katherine King, Partner, Kean Miller
Karla Loeb, Director, Policy & Government Affairs, PosiGen
Suzanne Mottin, Director - Power, Occidental Energy Ventures
Deanna Rodriguez, VP - Reg. & Govt. Affairs, Entergy
Eric Smith, Assoc. Director, Tulane Energy Institute, AB Freeman School of Business
Jennifer Vosburg, President, Louisiana Generating, NRG Energy

ABOUT GCPA

Since 1983, Gulf Coast Power Association (GCPA) has served Texas and the Gulf Coast as a regional electric power trade organization dedicated to promoting an improved understanding of the issues and opportunities impacting contemporary power markets. GCPA's highly diversified membership base consists of 125+ corporate members and 350+ individual members representing virtually every segment of the electric power industry. Our popular Spring and Fall Conferences are the largest gatherings of electric power professionals in the region and attract over 1,250 registrants annually. Additional educational and networking opportunities include monthly luncheon meetings in Houston, Austin and Dallas as well as periodic special briefings. GCPA's focus on providing superior educational and networking opportunities for its members and event attendees has contributed to its strong reputation as a premier and precedent-setting educator within the region's competitive power market.

CLICK HERE to view a listing of our current Corporate Members

CLICK HERE to view a listing of attendees at the 2016 MISO South Regional Conference
REGISTER NOW!

To visit our website and register for this conference - CLICK HERE

Please see page 5 of this brochure for instructions on setting up your online account or accessing your existing account before registering.

PRICING INFORMATION

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<th>Registrant Type</th>
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- Discounted early bird pricing is available for all GCPA Members, Non-Members and State Agency Employees through January 31st.
- On-Line Registration closes on Tuesday, February 14th at 12:00 Noon.
- On-Site Registration is available at the conference. The registration desk opens at 8:30 AM.
- Requests for refunds must be received by 5:00 PM on February 1st. A 10% processing fee (minimum of $10) will be deducted from all refunds.

LOUISIANA CONTINUING LEGAL EDUCATION - CREDIT FOR 6 HOURS AVAILABLE

GCPA has received approval from the Louisiana State Bar for 6 hours of Louisiana Continuing Legal Education Credit. We will provide the necessary forms onsite at the conference for attorneys to file for their credits. Please contact Mary Armstrong, GCPA Director of Member Services & Marketing, if you have any questions.

VENUE, HOTEL ROOM & PARKING INFORMATION

**Venue:** The conference will be held in the Napoleon Room of The Hilton New Orleans Riverside located at Two Poydras Street, New Orleans, LA 70130. Visit the HOTEL WEBSITE here. Go to the HOTEL MAP page for directions to this location.

**Hotel Rooms:** ROOM BLOCK AT THE HILTON - CLICK HERE TO RESERVE ROOM. Rooms are available for the night of Wed 2/15 at $289 per night. ROOMS ARE LIMITED SO MAKE YOUR RESERVATIONS EARLY.

**Parking:** Self parking is available in the hotel garage for $12 per day for both hotel guests and day guests at the conference.
AGENDA - Thursday, February 16, 2017

8:30 AM  REGISTRATION
          Coffee, Juice & Pastries Available

9:30 AM  OPENING KEYNOTE ADDRESS
          John Bear, President & CEO, MISO

10:00 AM  Session I - Exploring Opportunities for Large End User Efficiencies & Resource Diversity
          This session will examine the opportunities for industrial and other large user efficiency and fuel diversity opportunities in MISO-South. Case studies examining the development of efficiency projects as well as new business models for large users to secure renewable resources will be explored. The transition from traditional qualifying facility (QF) status for end user generation to a more market-participant perspective will be discussed.
          Moderator: David Dismukes, Executive Director, LSU Center for Energy Studies
          Panelists:
          Jeff Baudier, Chief Marketing & Development Officer, Cleco Corporate Holdings LLC
          Charles Griffey, President, Peregrine Consultants, LLC
          Ted Romaine, Director, Origination, Invenergy
          Walt Tunnessen, National Program Manager - ENERGY STAR, U.S. EPA

11:00 AM  Session II - Transmission Development to Meet Multiple Needs
          This session will address the question “Who is, or will, provide transmission solutions and how?” The panelists will explore current and potential transmission development within and interconnecting to MISO South. The policy level discussion will cover such topics as reliability and economic transmission opportunities/barriers, the challenges faced by independent transmission providers, transmission cost allocation, interconnection issues with neighboring areas (e.g. ERCOT, MISO North), impacts of FERC Order 1000 and the interplay between FERC, state PUCs and MISO.
          Moderator: Calvin Crowder, President, South Central Region, GridLiance
          Panelists:
          Patrick Clarey, Attorney Advisor, FERC
          Laurie Dunham, Vice President, Manager Regional Planning, Duke-American Transmission Company
          Jim Schott, Vice President Transmission, Entergy Louisiana

12:00 PM  NEW ORLEANS STYLE BUFFET LUNCHEON

1:00 PM  KEYNOTE ADDRESS
          Phillip May, President, Entergy Louisiana
1:30 PM  **Session III - Point Counterpoint**
Where to now? An active discussion on the future of all things related to capacity in the MISO and MISO South region: market structures, planning, reserves, etc.

Speakers:
- **David Patton**, President, Potomac Economics; IMM, MISO
- **Dr. Kathleen Spees**, Principal, The Brattle Group

2:15 PM  **Session IV - Is the MISO Wholesale Power Market Competitive?**
Is MISO sufficiently independent? What issues and concerns are most pressing for the merchant/IPP sector in MISO South? And what is happening with QFs, transmission-dependent utilities, and FERC initiatives? Hear what the experts say about these and other issues in what should be a provocative and informative session.

Moderator: **Ken Anderson**, Commissioner, Texas PUC

Panelists:
- **Garrett Cole**, Principal, GDS Associates
- **Ted Kuhn**, Sr. Consultant, MISO Market, Customized Energy Solutions
- **Jennifer Vosburg**, President, Louisiana Generating, NRG Energy
- **Paul Zimmering**, Member, Stone Pigman

3:30 PM  **NETWORKING BREAK**

4:00 PM  **Session V - Distributed Energy Resources & Demand Side Management: Past, Present & Future**
The panel discussion will cover a brief history of the regulatory programs currently in place in MISO South, current challenges to these programs, plans, hopes and goals for greater deployment, and possible utility/private sector partnership opportunities.

Session Moderator: **Karla Loeb**, Director, Policy & Government Affairs, PosiGen

Panelists:
- **Logan Atkinson Burke**, CEO / Executive Director, Alliance for Affordable Energy
- **Seth Cureington**, Director, Resource Planning & Market Operations, Entergy New Orleans
- **Siobhan Foley**, Fuse Executive Fellow for Climate Action, City of New Orleans
- **Ted Thomas**, Chairman, Arkansas PSC

5:00 PM  **COCKTAIL RECEPTION**
REGISTRATION INSTRUCTIONS - All registrations should be completed online

If you intend to register more than one person using the same credit card, go to instructions at bottom of page

TO REGISTER: LOG INTO OR CREATE YOUR ACCOUNT ON GCPA’S WEBSITE USING THESE INSTRUCTIONS

• IF YOU HAVE LOGGED INTO YOUR ACCOUNT BEFORE AND KNOW YOUR PASSWORD - Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to log in to your account and then click on Manage My Events once you have logged in. Scroll through the calendar to choose the MISO Conference in February and register.

• IF YOU ARE CURRENTLY ON OUR MAILING LIST BUT HAVE 1) NEVER SIGNED INTO YOUR ACCOUNT AND SET UP A PASSWORD; OR 2) HAVE SIGNED INTO YOUR ACCOUNT PREVIOUSLY BUT DO NOT REMEMBER YOUR PASSWORD - Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to reach the login page, click on Forgotten Password in the left bottom corner of the page and enter your email address as prompted. You will receive an email with a link. Follow the instructions to set your password and then login using your new password when you return to the login page. Once you have logged in, scroll through the calendar to choose the MISO Conference in February and register.

• IF YOU ARE NEW TO OUR SITE, DON’T HAVE AN ACCOUNT OR ARE NOT SURE IF YOU HAVE AN ACCOUNT -
  • First, test the system to see if you already have an account -
    • Go to www.gulfcoastpower.org. Use the Login tab at the top of the home page to reach the login page, click on Forgotten Password in the left bottom corner of the page and enter your email address as prompted.
  • If you do not have an account, you will see a message saying “No User Found”. If this is the case, CLICK HERE to go directly to the conference event page.
    • Select the appropriate priced conference registration option and then click on the blue Check Out button in Step 1 of the registration process.
    • You will next proceed to Step 2 where you should choose the Create a New Account option. Fill in the required information. When you begin entering your Company Name under the Company Information section, type in the first three letters of the company name and then pause.
    • If information re your company is already in our system OR if your company has a corporate membership with GCPA, your company name will appear in the dropdown menu. Select the company name from this menu if this occurs.
    • If your company name is not listed in the dropdown or the dropdown does not appear after pausing, then continue entering your company name.
    • NOTE: If you have chosen a company that is a corporate member and had previously chosen a non-member conference rate, you will be prompted to change your conference registration choice to the member rate. To view a list of current corporate members to see if you are already a member - CLICK HERE.
    • Proceed through the remaining registration process.
• If you do have an account, you will see a message that an email has been sent and you will receive an email with a link. Follow the instructions to set your password and then login using your new password when you return to the login page. Once you have logged in, scroll through the calendar to choose the MISO Conference in February and register.

• PROBLEMS REGISTERING? CONTACT PENNY SULLIVAN AT psullivan@gulfcoastpower.org or 281.974.0624

OTHER INFORMATION

Update your profile account! While you are logged into your account or after you have created your account, you can complete or revise the information contained in your profile (choose My Profile from the dropdown menu under Member Center - Download Instructions Here.)

TO REGISTER MORE THAN ONE PERSON USING THE SAME CREDIT CARD:

Step 1: First using the instructions above, register each individual separately by logging in to each individual’s account or by creating an account if the individual does not have an existing account. If one person is registering multiple people, please remember to click on logout at the right top of the screen in the black menu bar after completing each registration and then click on login to sign in to the next individual’s account to create the next registration.

Step 2: When you check out each person, select the Invoice Me payment method.

Step 3: Contact Penny Sullivan at psullivan@gulfcoastpower.org or 281.974.0624. Your orders will all be processed in a single credit card transaction.

PROBLEMS REGISTERING? CONTACT PENNY SULLIVAN AT psullivan@gulfcoastpower.org or 281.974.0624